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For Immediate Release
August 19, 2011

12th Annual Hudson River Valley Ramble Announces “Jetaway” Sweepstakes With JetBlue Airways

Presented by EscapeMaker

*One Hudson River Valley Ramble Attendee Will Win Two Flight Certificates Good for Travel
To Any JetBlue Non-Stop City from the New York Metropolitan Area*

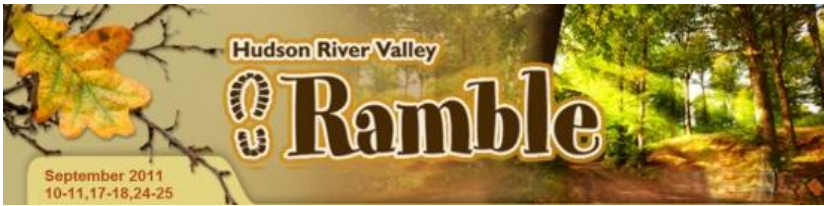
(Albany, NY) The Hudson River Valley Greenway and National Heritage Area announce a chance for Hudson River Valley Ramble attendees to enter to win two JetBlue airline flight certificates to any JetBlue Non-Stop City from the New York Metropolitan Area. “We are thrilled to have JetBlue, New York’s hometown airline, as a sponsor of the Hudson River Valley Ramble. We are very excited to offer our Ramble participants the chance to win two JetBlue travel certificates through our partnership with EscapeMaker.com,” states Mark Castiglione, Acting Executive Director Hudson River Valley National Heritage Area. “We thank JetBlue for being a partner in celebrating the Hudson Valley’s natural and historic resources.” “JetBlue is happy to contribute to an event that we believe is a wonderful chance for JetBlue to get involved with the Upstate community!” said Melissa Chien. The contest is presented by [EscapeMaker.com](http://www.escapemaker.com).

Entering the contest is as easy as selecting 1 of more than 200 [Hudson River Valley Ramble events](#) happening the weekends of September 10-11, 17-18, and 24-25, attending an event then submitting your comments. Comment cards will be available at the event location and on the [Ramble website](#). The official entry form will be live from 9/10/2011 until 10/25/2011 at 11:59pm. The winner of the “[Hudson River Valley Ramble Jetaway](#)” JetBlue travel vouchers will be selected on 10/31/2011. Official sweepstakes rules will be posted at <http://www.escapemaker.com/hrvramble>.

The Hudson River Valley Ramble brings people outside to enjoy our distinct cultural heritage and the natural resources of the Hudson Valley during the northeast’s most beautiful time of the year. Nearly 200 environmental, land conservancy, trail and historic preservation organizations, state historic sites and parks, as well as the National Park Service participate by offering events. Many are free of charge and family friendly. Guided hikes, cycling and kayaking tours, historic site walks, festivals and river explorations are an example of some of the types of events that will be available for every ability level.

About the Greenway and National Heritage Area:

The [Hudson River Valley Greenway](#) is the managing entity for the [Hudson River Valley National Heritage Area](#) and presenter of the Hudson River Valley Ramble. The Greenway’s mission is to continue and advance the state’s commitment to the preservation, enhancement and development of the world-renowned scenic, natural, historic, cultural and recreational resources of the Hudson River Valley while promoting awareness and education to residents. The National Heritage Area’s mission is



to recognize, preserve, protect, and interpret the nationally significant cultural and natural resources of the Hudson River Valley for the benefit of the nation.

About Our Sponsors:

[New York's hometown airline](#), New York-based JetBlue Airways, has created a new airline category based on value, service and style. In 2010, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offer the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 64 cities with more than 650 daily flights. Later this year JetBlue plans to introduce service to Anchorage, Alaska; and Martha's Vineyard, Mass. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

EscapeMaker.com is an online guide to local hotels, B&B's and vacation rentals, events and festivals, and weekend getaway and day trip destinations within a day's drive or train ride of New York City. For more information visit <http://www.escapemaker.com>

Nearly 200 environmental, land conservancy, trail and historic preservation organizations, New York State historic sites and parks, as well as the National Park Service will participate by offering events. The 2011 Ramble is presented in partnership with the [NYS DEC Hudson River Estuary Program](#), [NYS Office of Parks, Recreation and Historic Preservation](#), the [National Park Service](#) and is sponsored by the [NY-NJ Trail Conference](#) and the [Berkshire Taconic Community Foundation Turkeybush Fund](#).

